Farmers & Crafts Market Board Meeting March 19, 2024

Board Members Present: John Guldemann-Chairman, Lan Stong-Vice Chair, Michelle Pittsenbargar-Treasurer

Staff Present: Karin Bradshaw-Market manager, Amanda Buono-Office Manager

Vendors Present: Josh Switzer, Dave Kerr, Keri Guldemann, Polly Plum (Zoom)

Guest Present: Keith Myers

Guldemann: Meeting called to order at 6:08pm

Guldemann: Stated Conflict of Interest Inquiry and Privilege of the Floor. Reminded everyone that the meeting is being electronically recorded.

Guldemann: Called for Approval of the Agenda

Stong: Motion to approve the agenda

Pittsenbargar: Seconded the motion

Guldemann: All approve. Motion passes

Guldemann: Called for approval of the February 20, 2024 meeting minutes

Pittsenbargar: Motion to approve the minutes

Stong: Second the motion

Guldemann: All approve. Motion passes

Guldemann: Called for Committee Reports. Operations.

Bradshaw: Conference was good. Amanda and I networked with others. Completed our training for this year for the programs we run. Lost a few vendors due to non-compliance but we have new vendors joining us. Invoices for the 2nd quarter have gone out. Vendor count is: 48 musicians, of which 9 are under 18. 157 permanents. 87 temps. We will have $50 to $100 in gift certificates for Easter. We have a radio remote scheduled. Some of our vendors have donated cash, instead of eggs and candy, so our Easter Bunny is covered for his time.

Guldemann: Thank you. Finance.

Pittsenbargar: The Profit & Loss sheet from February shows our monetary intake was less than our expenses with a loss of $9573.02 showing. This is normal has our quarterly invoicing has not yet started. Voucher sales are good. I have been in the office to review the last couple of months’ worth of expenses and receipts provided by our accountants. Everything looks good.

Guldemann: Any questions? No. There is no old business so on to our New Business.

Guldemann: Board member and Secretary Kelly Sontheimer is submitted her resignation. We are sorry to see her go. She did a great job as our secretary.

Guldemann: Motion to appoint Josh Switzer and Dave Kerr to the Board

Pittsenbargar: Motion to appoint.

Stong: Second

Guldemann: All approve. Aye. Motion passes.

Josh Switzer and Dave Kerr join the Board at the table.

Guldemann: Next item on the agenda pertains to advertising in the New Mexico Field Guide which promotes art and culture across the state.

Bradshaw: I was approached by a lady artist who is contacting multiple galleries, city and organizations that are artist related to get Las Cruces in this guide. They have Silver City and T or C, but not us. If they receive a dozen or more listings they will create a special map and section for Las Cruces. The listing is $75. It is distributed May through September but is also available online.

Guldemann: Motion to approve

Stong: Move to do the $75 listing in the New Mexico Field Guide

Pittsenbargar: Second

Guldemann: All approve. Aye. Motion passes

Guldemann: Next item on the agenda is to renew our contract with Certified Folder for our rack card distribution. Do I have a motion.

Pittsenbargar: Motion to approve

Stong: Second

Guldemann: All approve. Aye. Motion passes.

Guldemann: Did everyone receive a copy of the rewritten Mission Statement for the organization? We needed to update and expand our Mission Statement to better reflect the organization of today as well as to prepare for the future. To help facilitate our partnership with others and access to grants for the promotion and long-term goals of the market. This is the old statement: The FCMLC promotes and supports local farmers and crafters in a thriving world-class market. Now this is the proposed new mission statement: To create an organization that provides essential services for our community’s food security through local agricultural producers and food preparers. To provide services that furnish sustainable support to our members and to our community of local artists and crafters. To produce on a weekly basis, a strong retail environment, to help our members foster the opportunities for growth and development of their products and businesses. To form and grow community support through partnerships with organizations with compatible goals. To host a regular gathering place for our community and its visitors to meet and engage in fellowship,

Guldemann: Do I have a motion to approve this revision?

Stong: Motion to approve

Pittsenbargar: Second

Guldemann: All approve. Aye. Motion passes.

Guldemann: This will be sent to all the members, so they have the opportunity to comment and provide any suggested changes. They will have 30 days to respond. A special meeting will then be scheduled, either in the office or via Zoom, for a final vote on the revision.

Guldemann: Any Board comments?

Kerr: Has the board set up a long-term planning committee or discussed any long term goals?

Guldemann: Yes, there have been discussions pertaining to this and meetings will be scheduled for the board to talk about this.

Guldemann: Any Vendor comments? No

Guldemann: Next meeting is April 16th at 6pm.

Guldemann: I need a motion to adjourn

Pittsenbargar: Motion to Adjourn

Stong: Second.

Guldemann: All approve. Aye. Motion passes.

Meeting adjourned at 6:37 pm

Minutes written by Karin Bradshaw