FCMLC Annual Board Meeting December 5, 2024

Board Members Present: John Guldemann- Chairman, Dave Kerr, Josh Switzer +2, Anthony Thomas

Staff Present: Karin Bradshaw- Market Manager, Amanda Buono- Office Manager

Vendors and Guests present: George Pintar +2, Sheri Lamkin Kerr, Russ and Mercy Smith, John and Peg Peters, Ivan and Sandra Saenz, Esperanza Baca +1, Roberto Ruvalcaba +3, Thomas Buono, Carmen Lopez +1, Craig Bullock +1, Polly Plum, Rosemary Schulz, Deborah Beth, Eduardo Espinoza +1, Claudia Lopez +1, Pat Lassiter, Sage De Leon, Federico and Lana De Leon +2, Ralph Holmes, Xiao Xu +1, Shane and April Thomas, Cody Blair +1, Keri Guldemann, Phoenix Thomas

Guldemann: Called the meeting to order at 6:38 pm

Guldemann: Read Conflict of Interest Inquiry and Privilege of the Floor

Guldemann: Called for Approval of the Agenda

Kerr: Motion to Approve the Agenda

Switzer: Second

Guldemann: All Approve. Aye. Motion passes.

Guldemann: Called for Approval of the Minutes from November 19, 2024

Switzer: Motion to approve the minutes from November 19, 2024

Kerr: Second

Guldemann: All approve. Aye. Motion passes

Guldemann: Called for Committee reports. Operations

Bradshaw: We will have a radio remote on the 21st. There is a special Christmas Eve market. Sign up link has gone out. Santa and Ms Claus will be at both the 21st and the 24th market. There is no market on December 25th or January 1st.

Guldemann: Finance Report. The market finances are good. There is no Old Business so New Business

Guldemann: State of the Market Report. My wife Keri and I have been members of this Farmers Market since 2013 and have been very happy with our success. So much that we felt it was time for us to show our appreciation and give something back. So in 2021 I ran for a position on the Board of Directors and won a seat. This has led me to become its President or Chairman for over 2 years. In that time, we as an organization have met some tough challenges successfully and with our market staff, have been able to produce a successful market every Saturday and Wednesday every week with good occupancy. We as a board have looked at our long term future and are introducing some new programs that will ensure our long term strategic future. We also have displayed a fiscal responsibility and are running this market at a profit. The origins of our market go back 53 years to the summer of 1971 and have morphed from humble beginnings into a nonprofit marketing corporation with national recognition. We are a young nonprofit organization that has been in existence for 10 years and have suffered through the normal growing pains but with strong leadership we now have an organization with a future potential for positive growth. Our success is a result of sound fiscal management and a commitment to success for all our venders.

Our future development relies on sound long term strategic planning and implementation. To this end I have formed a committee to address this important step to our viability. Our preliminary finding show we must maintain a certain amount of growth to remain viable. Unfortunately, our growth cannot rely on increasing our vender space. We are now at or near our maximum occupancy with no room to grow. To facilitate this growth, we have started a sponsorship program that will allow us to attract corporations, businesses, families and individuals that believe in us and want to help support fiscally, all our programs and activities that enhance this community, in trade we will recognize their fiscal support by recognition at our markets or on our website as advertising.

This program has a lot of potential to generate substantial income to help us promote the market to greater recognition. With this, we can look to the future and realize that we will require major growth of our infrastructure. With a building fund, we can facilitate this. Then we will have the opportunity to identify infrastructure growth we can achieve and can realize real growth to our assets that can in turn help our member/vendors have the opportunities that small startup businesses cannot afford. The board of directors have created a building fund with $10,000 of our own assets. This fund will be part of our sponsorship program and will grow substantially in the next 10 years. This market is in a position of strength with a committed board of directors, a strong fiscal policy and a viable plan for the future.

Guldemann: The election results are Dave Kerr and Josh Switzer were voted to the Board of Directors

Guldemann: I need a motion to approve the 2025 annual budget

Kerr: Motion to approve the 2025 Annual Budget

Switzer: Second

Guldemann: All approve. Aye. Motion passes

Guldemann: Any comments from the Board? No. Any Vendor comments?

Smith: We appreciate the weekly newsletter and the information it provides to everyone.

Holmes: Just want to invite everyone to come out and vend at the Wednesday market.

Guldemann: Next Board Meeting is January 21st at 6pm. I need a motion to adjourn

Switzer: Motion to adjourn

Thomas: second

Guldemann: All approve. Aye. Motion passes.

Meeting adjourned at 6:51 pm

Minutes written by Karin Bradshaw