Farmers & Crafts Market of Las Cruces Annual Board Meeting December 6, 2022

**Board Members Present:** John Guldemann- Chairman, Lan Stong- Vice Chair, Sharon Carrillo- Treasurer, James Brookover, Kelly Muncrief

**Vendors Present:** Taylor Landfair, Michelle Pittsenbargar, Kurt Pittsenbargar, Lizbeth Acedo, Hwa Chang, Matthew Stong, Kristen Worthington, Sarah Bigler, James Bigler, Zeno Muncrief, Jason Dupont, Ivan Saenz, Sandra Saenz, Suzanne Thesfield, Peter Thesfield, Shirley Brookover, Patti Panuccio, Sylvia Hendrickson, Maryjean Hunter, Matt Hall, Josie Hall, Wilma Durio, Eduardo Linares, Polly Plum, Federico DeLeon, Lana DeLeon, Jose Sanchez, Arianna Sanchez, Wolf Proctor, Darion Bogart, Daniela Bogart, Kerry Guldemann, Gabe Payan, Debbie Bond, Dave Black, Diane Black, Rocky Ray, Lori Ray, Wayne Steppings, Sue Steppings, Orvett Shelby

**Staff Present:** Karin Bradshaw- Market Manager, Amanda Buono- Office manager, Rick Bradshaw- Barricade Personnel

**Guests Present:** Hanan Aljamal, Veronica Roesberry, Laura Trejo, Sage DeLeon, Maclain DeLeon, Destin Bogart, Kathy Vasile, Peter Vasile, Kelly Sontheimer

Guldemann: Called the meeting to Order at 6:49 PM

Guldemann: Read Conflict of Interest Inquiry and Privilege of the Floor

Guldemann: Called for Motion to Approve the Agenda

Carrillo: Motion to Approve the Agenda.

Brookover: Second

Guldemann: All approve. Aye. Motion passes.

Guldemann: Called for approval of the Minutes

Brookover: Motion to approve the minutes from 9/13, 10/11, 11/8, 11/15

Carrillo: Second.

Guldemann: All approve. Aye. Motion passes

**Committee Reports- Operations:** Bradshaw- December 10th we will have an Aerial Dance Performance by Projects in Motion in the South 200 block. December 17th there will be a Christmas recital by Studio A440 in front of the gallery. December 24th Mr and Ms Claus will be here from 10 to noon near the Rio Grande Theater. Bravo Mic will be doing a radio remote. Asking for ideas from the vendors for celebrating and promoting February’s Love of Art month.

**Finances:** Carrillo- Profit and Loss shows we are starting to reconcile the books. Payroll numbers show this. We have a loss for November but this is normal.

**New Business- State of the Market**

Guldemann: I would like to welcome everyone here. I am John Guldemann and the President of the Board. My wife, Kerry and I run Jingle Bob Cattle and have been a vendor here since 2013. 2022 is a significant date for the market. It is the first full year where we have operated without the restrictions of the pandemic. Our support from the community has increased significantly. We have achieved success among our peers by earning the status of the number 1 market in the state of NM. The 10th in the southwest region and number 125 in the nation as measured by Farmland Trust. Fiscally we are strong with a total of $190,000 in assets. Our retained earnings are over $140,000 and savings and checking accounts are near $170,000. Our SNAP/DUFB program has increased by $45,000 since 2021. Our gross as of December 4th was $131,186. This money is paid to our farmers and food vendors and is another way our market supports our community. Our total membership is up by 50 since 2021 to 354. We have added 10 permanent vendors for a total of 155 and we have 129 temporary vendors. We have 38 AG vendors and 37 food vendors. We have 212 craft vendors. There are 68 musicians of which 18 are under 18. And we have 190 nonprofit/community outreach organizations that use our market to relay information. We have responsibly run this market in times of economic uncertainty. We work within our budget to provide a healthy environment for our vendors to enjoy and profit from. We have taken the same advertising budget and expanded it to provide greater exposure. We are expanding our opportunities by seeking financial support through grants. I would like to take this time to acknowledge those that help us put on this market. Our Block captains. Every Saturday these people are key to the market running smoothly. They observe and ensure our temporary vendors find a space to conduct business. They make sure setup and tear down follow a safe and smooth exit and entrance. Brian Peterson- North 500. Rocky Ray- North 400. Dave Black- North 300. Kerry Carmona- North 200. Steve Hejmanowski- North 100. Carrie Love- South 100. Bernadette Gendome- South 200. Russ Smith- Wednesday market on the Plaza. I want to thank Rick Bradshaw for doing our barricades. He is real important. And our city rep, Chris Faivre. And of course, our office staff, Karin, and Amanda. You all know the wonderful things they do. I would like to acknowledge a long time vendor who is retiring this year, Laura and Gordon Solberg with Sun Mountain Honey in the North 400 block. They have been with the market for a long time with a quality product that has added value to our market. They will be missed. This market was deemed an essential market during the pandemic and food, farms and ranchers were allowed to remain open. They kept our market alive. This is the measure of our worth in our community that kept a food supply strong.

Guldemann: Election Results. I want to thank all of those that put themselves out there. The results are: Lan Stong- reelected. Kelly Denton Muncreif, who was appointed when we had an opening last year and she was elected. The only new vendor we have is Cassie Williams. We have community board members who will be joining us. We solicit them from the community and they are appointed by the board. It helps us broaden our view and helps us see what the community wants. We have two. Kathy Vasile. Kelly Sontheimer.

I would also like to take this time to acknowledge our board member who are leaving. Sharon Carrillo has been our Treasurer for 6 years and has kept the best set of books I have ever seen.

Guldemann: Call for motion to discuss 2023 budget

Carrillo: Motion to Discuss and vote on the 2023 budget

Brookover: Second

Guldemann: All approve. Aye. Motion passes.

Carrillo: Revenue went up 10% last year. Voucher sales increased by 21%. Wages will go up. Advertising remains the same as last year. Our rent is increasing but not as much as I have in there. Most of our costs will remain the same.

Guldemann: Vote to approve the motion to approve the 2023 budget. All in favor. Aye. Motion passes.

**Board Comments:**

Brookover: I appreciate everyone that’s here. Feel free to visit with anyone on the board. We would love to hear from you.

Carrillo: I would like to thank everyone that’s here. Debbie, Wilma and Sylvia, you have always been there, from the beginning. This is a great organization that I hope you continue to thrive and I will continue to shop.

**Vendor Comments:**

Durio: I want to thank you Sharon for your six years on the board. You came to us when we were in dire need. I want to thank Kathy and Kelly, our new community board members. We welcome you. Congratulations to our new board member, Cassie Williams. The other two are returning so. Thank you

Black, Dave: Thank you to everyone for your cooperation. We have rules and stuff but without cooperation it falls apart. So thank you.

Bond: Thank you Sharon and thank you to the Board. But we still need to find someone to do that audit.

Carrillo: I am still looking for someone to do it. I am waiting to hear back from Debbie. She does government audits in December so it will be January before I hear anything. Debbie Gray. I will stay on it.

Black, Diane: Who are the wage earners?

Guldemann: Karin, Amanda and Rick. Our block coordinators are considered staff but they trade.

Pittsenbargar: I am Micki with Bodhi farms and I just want to say thank you so much for this. I am a stay at home mom and you give me the opportunity to do this. Its just a dream come true.

Guldemann: We want to thank you for becoming a vendor.

Hendrickson: I want to thank Sharon. I enjoyed being on your committee. And I want to thank Karin for stepping up and doing a great job. Who counted the votes?

Bradshaw: Our city liaison, Chris Faivre and his wife.

Payon: We have an idea that we want to ask everyone. We want to build a library on our truck. Bring a book. Take a book. We are asking for permission to do this for the community. Free

Guldemann: Board approves.

Linures: I want to say thank you to the Farmers market for giving me the opportunity to do this.

Guldemann: called for motion to adjourn

Brookover: Motion to adjourn

Stong: Second

Guldemann: All approve. Aye. Motion passes.

Meeting adjourned at 7:18 pm

Minutes written by Karin Bradshaw