## **Farmers & Crafts Market of Las Cruces**

### **Closed Board Meeting: 04/12/2021**

**Board Members Present:** Wayne Steppings-Chair; Lan Stong – Vice Chair; Manny Morales- Secretary; James Brookover; Kelly Muncrief; John Gulderman

**Market Manager:** Karin Bradshaw

**Vendors:** William Durio, Cassie Williams, Zen Muncrief

**Guests:** NONE

**A.** **Steppings: Called Meeting to Order at 6:00 pm**

**B. Steppings: Conflict of interest inquiry**

Steppings-no; Stong -No; Brookover- no; Muncrief - No; Gulderman -no;

**C. Steppings: Read Privilege of the Floor and notification that meeting is being electronically recorded.**

**D. Steppings: Called approval of the agenda**

Gulderman: Motion to approve agenda

Brookover: second

Steppings-aye; Stong -aye; Morales-aye, Brookover-aye, Kelly-aye , Gulderman- Aye

Motion passed

**E. Steppings: Called for approval of minutes**

Gulderman: Motion to approve agenda

Stong: second

Steppings-aye; Stong -aye; Morales-aye, Brookover-aye, Kelly-aye , Gulderman- Aye

Motion passed

**F. COMMITTEE REPORTS**

Finance – Skipped

Operations – Karin

* Radio station is in full effect and productive

1. **New Business**
   1. **Presentation – Memorial medical Center Sponsorship – Postponed to May meeting**
   2. **LAMP GRANT – Local Ag Market Program**
      1. Discussion to apply
         1. Not enough time for formal application
            1. Lots of ideas to use funds Min $50,000
         2. Small application – apply for something small
         3. Decision: TOO SOON
         4. MOTION: If we have decent application at next meeting submit prior to deadline. If not we will modify and make detailed application in 2023.

Brookover: Motion

Stong: 2nd

Steppings-aye; Stong -aye; Morales-aye, Brookover-aye, Kelly-aye , Gulderman- Aye

Motion passed

1. **Board Member Comments:** 
   1. No board comments
2. **Vendor Comments**
   1. Cassie Williams – Many great innovative ideas. Well thought out and presented. Only bullet points written.
      1. Talking to schools- Career day/invite to market
      2. Recruitment day at market – Packet for recruitment readily available
      3. Vendor to Vendor – Live demo/donation of cost (grant), Educate farm to table
      4. More information accessable – new vendor/map of market
      5. NRCS – National Resource Conservation service
      6. Vendor recruitment – temp vendor roation, Bonues after 1 year, vendor referral program, buy 2 weeks we’ll donate 2 weeks (grant)
      7. Target advertising – Meat
      8. Live Social media – live give aways (farmer dollars)
      9. Internal vendor Survey- feedback, initial survey🡪 implementation🡪post survey
      10. Business education for vendors- WESST in kind donation (grant)
3. **Next Board Meeting: May 10th, 2022**

**J. Adjournment 7:20 pm**

Brookover: Motion to adjourn the meeting

Morales : second

Steppings-aye; Stong -aye; Morales-aye, Brookover-aye, Kelly-aye , Gulderman- Aye

Motion passed

Minutes prepared by Manny Morales, Secretary