Farmers & Crafts Market of Las Cruces Zoom Board Meeting July 16, 2024

Board Members Present: John Guldemann- Chairman, Anthony Thomas, Josh Switzer, Catalina Diaz

Staff Present: Karin Bradshaw- Market Manager

Guldemann: Called the meeting to order at 6:01 PM

Guldemann: Stated the Conflict of Interest Inquiry and Privilege of the Floor. Reminded everyone that the meeting is being electronically recorded

Guldemann: Called for Approval of the Agenda

Thomas: Motion to approve the agenda

Switzer: Second

Guldemann: All approve. Aye. Motion passes

Guldemann: Called for approval of the minutes from the June 18, 2024 meeting

Thomas: Motion to approve the minutes of the June 18, 2024 meeting

Diaz: Second

Guldemann: All approve. Aye. Motion passes

Guldemann: Called for Committee Reports. Operations

Bradshaw: Lalest vendor numbers are 118 temporary vendors, 161 permanent vendors and 61 musicians. In the American farmland Trust voting we are 1st in the state and 4th in the Southwest. We have 470 votes as of 30 minutes before this meeting. We have received a grant for $4000 from NMFMA for the Market Ambassador program and we are using those funds to offset Amanda’s pay for market days. We have also received another grant for $5000 as we are classified as a Double Down Community. These funds are to be used as a coupon program for fruits and vegetables. It will start August 3rd. We have up to $200 for printing costs and $200 for administrative needs. The rest will be used for the $5 coupons, with a total of $10 distributed per family per market day, until the funds are used.

Guldemann: Okay. Did everyone see the finance reports? Any questions? Concerns? No? Okay. As there is no old business nor any new business we will go to comments. Karin and I met with Nusenda a few weeks ago for about 30 minutes. We have not yet heard back from them, but we are hopeful that a sponsorship package is forth coming.

Thomas: There is a federal grant that we might be able to utilize. I have been meeting with different organizations, groups and the City of El Paso on this. It is an EPA Change grant? And pertains to water resources. I can meet with Karin to see what we might be able to come up with.

Guldemann: Put this on next month’s agenda. Any other comments? No. When is the next board meeting?

Bradshaw: August 20, 2024

Guldemann: I will not be available. Let’s reschedule to Tuesday, August 27th and if anyone has any conflicts with this date we can discuss it further via email.

Guldemann: Called for motion to adjourn

Thomas: Motion to Adjourn

Switzer: Second

Guldemann: All approve. Aye. Motion passes.

Meeting Adjourned at 6:19 pm

Minutes written by Karin Bradshaw