Farmers & Crafts Market Board of Directors Meeting April 16, 2024

Board Members Present: John Guldemann- Chairman, Lan Stong- Vice Chair, Josh Switzer, Dave Kerr, Anthony Thomas, Catalina Diaz (Zoom), Michelle Pittsenbargar(Zoom)- Treasurer

Staff Present- Karin Bradshaw- Market Manager, Amanda Buono- Office Manager

Vendors Present- Keri Guldemann

Guldemann\_ Called meeting to Order at 6:01pm

Guldemann: Stated Conflict of Interest Inquiry and Privilege of the Floor. Reminded everyone that the meeting is being electronically recorded.

Guldemann: Called for Amending the Agenda. Add Motion, Discussion, Vote- Advertising NMSU Visitors Guide and Discussion- Anthony Thomas

Stong: Motion to Amend

Thomas: Second

Guldemann: All approve. Aye. Motion passes

Guldemann: Calls for motion to approve the amended agenda.

Kerr: Motion to approve.

Stong: Second

Guldemann: All approve. Aye. Motion passes

Guldemann: Motion to approve the minutes from March 19. 2024 meeting

Thomas: Motion to approve

Stong: Second

Guldemann: All approve. Aye. Motion passes

Guldemann: Called for Committee Reports. Operations

Bradshaw: market is doing good. Brought in 3 new vendors las week. Getting things together for the Sunday market and our first Evening market. Invoices have all been paid. Created a new calendar of event posters for our sign boards to be displayed on Saturdays.

Guldemann: Called for Finance report. The Profit and Loss report sent to the board was done in Accrual and shows a net income of $31.942.54. However, when done as Cash, we have a net income of $7000.

Bradshaw: The difference is since Accrual counts all monies, both received and outstanding. Whereas Cash shows payments received only.

Guldemann: The report we receive for April at the next meeting will reflect the payment of all the outstanding invoices.

Guldemann: No old business so we will go to new business. The first item is the changes to our P&P’s. Need a motion to accept the changes.

Kerr: Motion to accept

Stong: Second

Guldemann: All approve. Aye. Motion passes

Guldemann: We received some good comments from vendors about the Mission Statement. I will rewrite it as it is a little long. We will work on creating a separate document that contains the Mission Statement and Vision Statement. Our P & P’s need to be basic and contain just our rules and regulations. We need to also look at long term/strategic planning for the organization.

Thomas: I am looking into community groups and organizations that might have grants that will work for the market. I have meetings scheduled with several groups associated with NMSU. I would like a list of vendors who are farmers and a list of vendors who are ranchers plus some historical data of the benefit to the community they provide.

Stong: We have the data from our EBT program over the last 10 years that we can provide which will show the increase of use by the community.

Bradshaw: I will get that information to you.

Thomas: Also, our new mayor, I met with him at the Pecan Festival, and for next year we should consider sponsoring this event.

Stong: We have kids programs that Amanda has created that if we can get funds to pay for them, that would be good.

Thomas: Nusenda Credit Union has a foundation that offers grants to non profits that we could look into. They are heavily invested in New Mexico.

Guldemann: Thank you Anthony. Next on the agenda is the NMSU Visitors Guide. We advertised with them last year and they have asked us to do so again this year. This publication reaches all the new students and their parents that is available year round.

Bradshaw: This is for 2024/ 2025 year and reaches 45,000 plus students, parents, faculty, organizations, plus on campus at multiple sites and it is available digitally. ¼ page at $1100.

Guldemann: Do I have a motion to advertise with the NMSU Visitors Guide.

Stong: Motion to accept.

Thomas: Second

Guldemann: All approve. Aye. Motion passes.

Guldemann: Our next meeting is May 21st. Do I have a motion to adjourn.

Thomas: Motion to Adjourn

Stong: second.

Guldemann: All approve. Aye. Motion passes.

Meetind adjourned at 6:39 PM

Minutes written by Karin Bradshaw