## **Farmers & Crafts Market of Las Cruces**

## **Board Meeting: 05/10/2022**

**Board Members Present:** Vacant-Chair; Lan Stong – Vice Chair; Sharon Carrillo – Treasurer; James Brookover; Kelly Muncrief (zoom); John Guldemann

* Amber Alvillar ( zoom) – voted in this meeting

**Market Manager:** Karin Bradshaw

**Vendors:** Sylvia Hendrikson (zoom)

**Market Staff:** Amanda Buono

**Guests:** NONE

**A.** **Stong: Called Meeting to Order at 6:00 pm**

**B. Stong: Conflict of interest inquiry**

Stong -No; Brookover- no; Muncrief - No; Guldemann -no; Brookover

**C. Stong: Read Privilege of the Floor and notification that meeting is being electronically recorded.**

**D. Stong: Called approval of the agenda**

Guldemann: Motion to approve agenda

Brookover: second

Stong -aye; Carrillo aye, Brookover-aye, Kelly-aye, Guldemann- Aye

Motion passed

**E. Stong: Called for approval of minutes**

Guldemann: Motion to approve agenda

Stong: second

Stong -aye; Carrillo aye, Brookover-aye, Kelly-aye, Guldemann- Aye

Motion passed

**F. COMMITTEE REPORTS**

Finance – Carrillo

* Tiffany removed from payroll
* Went over 2 months of financials
* Leave funds in CD discuss options

Operations – Karin

* Radio station taking summer off
* Wic going digital no more paper checks
  + Getting farmers to sign up for WIC
  + Eliminate NSF fees
* Model A club June 4th
* Shriners will attend soon
* June 7th will be closed at 1 pm for farm to table program with Senior Center
* Product integrity 5 members attended
  + Pictures more beneficial than vendors
  + Recruitment

**New Business**

1. **Resignation of Chairman**

Wayne Steppings submitted his written resignation from the Board of Directors on 4/16/2022

1. **Election of New Chairman**

Carrillo: Motion: Nominate John Guldemann

Stong: 2nd

Stong -aye; Carrillo aye, Brookover-aye, Kelly-aye, Guldemann- Aye

Motion passed – John Guldemann is new chairman

1. New board member to fill vacancy
   1. Carrillo: Motion: Amber Alvillar nominated and accepted nomination
   2. Stong: 2nd
   3. Stong -aye; Carrillo aye, Brookover-aye, Kelly-aye, Guldemann- Aye
   4. Amber Alvillar is new board member
2. **LAMP GRANT**
   1. Update on gate keepers and getting all high schools in program. Too much to complete at this time. Willing to take lead to apply for next year.
      1. Brookover- motion to create a program for lamp grant
      2. Stong 2nd
         1. Stong -aye; Carrillo aye, Brookover-aye, Kelly-aye , Guldemann- Aye; Alvillar - aye
3. **Sponsorship**
   1. $300 broadcast for Bravo Mic May 16- 22 Graduation congratulations
      1. Brookover: Motion: To support this advertising
      2. Carrillo – 2nd
         1. Stong -aye; Carrillo aye, Brookover-aye, Kelly-aye , Guldemann- Aye; Alvillar - aye
   2. Spotlight advertising
      1. Brookover: Motion to approve advertising in the spotlight as long as for 3 months once a month for print issue
      2. Carrillo 2nd
         1. Stong -aye; Carrillo aye, Brookover-aye, Kelly-aye , Guldemann- Aye; Alvillar – aye
4. **Marketing Camera**
   * 1. John: Motion: Purchase a digital Camera for advertising/social media
     2. Carrillo 2nd
        1. Stong -aye; Carrillo aye, Brookover-aye, Kelly-aye , Guldemann- Aye; Alvillar – aye
5. **Board Member Comments:** 
   1. No board comments
6. **Vendor Comments**
   * 1. Amanda – vendor comments cannot be heard over board discussion.
7. **Next Board Meeting: June 14th, 2022**

**J. Adjournment 7:20 pm**

Carrillo: Motion to adjourn the meeting

Brookover : second

Stong -aye; Carrillo aye, Brookover-aye, Kelly-aye , Guldemann- Aye; Alvillar – aye

Motion passed

Minutes prepared by Manny Morales, Secretary